

NHBA MEMBER BENEFITS



SPECIAL SUPPLEMENT TO THE *NEW HAMPSHIRE BAR NEWS*

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Save Money with NHBA Member Benefits

By Misty Griffith

New Hampshire Bar Association member benefits have significantly expanded in recent years from just six offerings in 2020 to 17 benefits and discounts available to members today. We are constantly evolving to meet the needs of today's firms. Take a look at the current NHBA member benefits to see which might enhance your practice:

Free Legal Research

The NHBA now offers members free access to **Decisis**, a user-friendly legal research platform backed by a large, robust database of local and federal case law. It was created to help ease the research process by providing users with an easy-to-use interface, a dependable citator, and seven-day-a-week live customer support. While the typical annual fee for Decisis is \$1,740, the NHBA offers complimentary access as an exclusive benefit.

NHBA members also have free access to the **vLex/Fastcase** online legal research platform, which offers access to case law, statutes, regulations, and law review articles. Members will continue to have access to vLex/Fastcase through 2026.

Law Practice Management Software

Firms of all sizes are using law practice management (LPM) software for increased efficiency. Good LPM software helps organize client information, documents, and case files, streamlines calendaring and time tracking, and facilitates more efficient billing. Cloud-based LPM software makes it easy to access, update, manage, and maintain firm information securely from any location.

The NHBA offers members a discount on three of the most highly rated practice management software providers: **Clio**, **MyCase**, and **Smokeball**. Each of these providers offers a 10 percent discount to NHBA members who sign up through our website. Many firms around the state, including solo and small practices, use Clio, MyCase, or Smokeball, and we have had extremely positive feedback about all three providers.

Credit Card Payments

Taking credit card payments securely makes it easier to collect fees from clients. Dozens of New Hampshire firms take advantage of **LawPay**, which provides attorneys with a simple, secure way to accept credit cards and eCheck payments from clients. Designed specifically for the legal industry, LawPay guarantees that payments are in compliance with IOLTA guidelines. For added efficiency, LawPay integrates with Clio, MyCase, Smokeball, and many other LPM providers. NHBA members receive a free three-month trial with LawPay.

Website Design and Hosting

A properly maintained and designed website can help a firm grow and convert site visitors into viable client leads. However, our 2022 Economics of Law Practice Survey found that fewer than 50 percent of solo practitioners have a website, a significant disadvantage compared to the more than 90 percent of firms with two or more attorneys that have a website.

Recognizing the need for affordable, quality website design services, especially among solo practitioners, the NHBA partnered with **Windhill Design, LLC**, a locally owned business based in Loudon. Windhill Design provides custom websites, website hosting, and tailored digital marketing solutions, ensuring that each client receives a personalized strategy designed to maximize their online presence. This unique benefit offers NHBA members discounted packages with the added value of working with a New



Hampshire business that understands the local market.

NHBA members also receive a discount on website design packages from **ESQ Sites**, which specializes in web design, domain registration, and hosting services for solo practitioners and small firms. ESQ Sites has created web designs for numerous law firms in New Hampshire and many other states.

Remote Receptionist Service

Smaller firms often do not have a dedicated receptionist, resulting in numerous missed calls. **Smith.ai** offers a practical solution to provide phone coverage. Smith.ai provides friendly, human receptionists who are available 24 hours a day to answer calls, provide intake, and schedule appointments. The round-the-clock availability of its receptionists is a cost-effective way to capture leads from potential new clients no matter when they call. Smith.ai charges only for calls received, with no charge for spam, telemarketers, or wrong numbers. NHBA members get exclusive call, bundle, and annual plan discounts.

Secure Electronic Communication

RPost is a well-established global leader in providing secure electronic communications and is a benefit provider for several bar associations. RPost offers convenient cybersecurity products. RMail provides easy-to-use email encryption at the click of a button and requires no special software for recipients. RSign is a web-based process that provides a quick and intuitive way to prepare and send documents for electronic signature. NHBA members receive a 20 percent discount on RMail, RSign, and other RPost software services when signing up via our website.

Research and Writing

To build content in your firm library, take advantage of the **ABA Books for Bars** program to receive discounted ABA publications. NHBA members receive a 15 percent discount on the general public price on all books and electronic publications available in the American Bar Association web store.

Tracers, a cloud-based investigative research software, helps locate information in public and private records. A TechnoLawyer "Top Product of 2020," Tracers provides access to an online database of over 43 billion records for asset searches, social media searches, improved due diligence, and more. NHBA members receive a 10 percent discount.

WordRake editing software is designed specifically for professionals. With one-click editing available in Microsoft Word and Outlook, WordRake makes documents and emails clearer and more concise. NHBA members receive a 10 percent discount.

Insurance

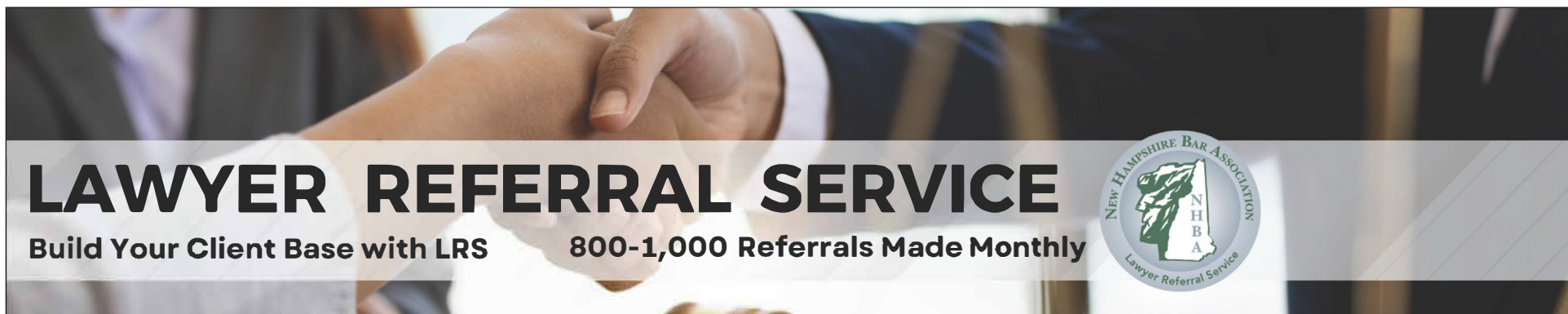
ACSIA offers a long-term care insurance marketplace to protect against the consequences of an extended care need. ACSIA offers multiple products for one-stop shopping and an exclusive discount with Mutual of Omaha.

Founded by lawyers for lawyers in 1988, **ALPS** offers comprehensive malpractice and business insurance solutions, making it easy to protect your entire firm. The ALPS insurance application is flexible, easy, and 100 percent online.

Brown & Brown, Inc. is a full-service agency dedicated to meeting business, liability, professional, and personal insurance needs, offering competitive pricing.


Be on the lookout for future announcements as the NHBA continues to add new benefits and services to meet the growing needs of today's law practice. If you would like to learn more about any of our NHBA member benefits and services, please contact me at mgriffith@nhbar.org or call (603) 715-3227. I am always happy to assist members. ♦


Misty Griffith is the NHBA Member Services Manager.





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Enhancing Legal Research in New Hampshire: The Value of Decisis

By Taylor Fultz

In New Hampshire's fast-evolving legal landscape, where caseloads are heavy and time is limited, precision, efficiency, and confidence are essential. For attorneys navigating the nuances of New Hampshire and federal law, having access to a powerful, intuitive legal research platform is no longer a luxury – it's a necessity. That's where Decisis comes in.

Decisis is a comprehensive and reliable legal research database designed with speed and simplicity in mind. For members of the New Hampshire Bar Association (NHBA), Decisis provides an opportunity to streamline legal research and save valuable time.

As a sister company of LexisNexis, Decisis benefits from direct access to timely case law updates and statutory changes – ensuring NHBA members stay ahead.

While Decisis offers comprehensive coverage of federal law, it also provides specialized content tailored to New Hampshire law. This focus on local jurisprudence is particularly valuable for NHBA members who primarily practice within the state. The platform includes New Hampshire case law from all state courts, New Hampshire statutes, New Hampshire code, and New Hampshire court rules.

Cost-Effective and Member-Friendly

Legal research platforms can be prohibitively expensive, especially for solo practitioners and small firms. Decisis offers an accessible and cost-effective alternative without compromising on quality. Through the NHBA's collaboration with Decisis, members gain access to this robust platform as a valuable member benefit, allowing attorneys to reallocate resources to other areas of practice development. While the typical annual fee for the platform can reach \$1,740, the NHBA is offering its members access to Decisis at no additional cost.

Additionally, Decisis offers a streamlined and responsive interface that helps attorneys navigate case law efficiently, with tools designed to minimize time spent scrolling through irrelevant results. Its search functionality emphasizes relevance and clarity, helping NHBA members quickly locate key rulings and statutory lan-



guage. This efficiency is particularly valuable for busy legal professionals who need to access accurate information swiftly.



Decisis

Responsive Support and Research Assistance

Decisis also offers robust research assistance and customer support designed to help attorneys get the most out of the platform. NHBA members have access to support staff who assist with locating case law, interpreting statutes, and navigating complex legal topics – saving valuable time and enhancing confidence in the results. In addition to research help, Decisis provides live customer support seven days a week.

Members are encouraged to utilize Decisis support through:

- Chat feature (accessible via the chat icon in the bottom-right corner of the homepage)
- Support hotline at 1-833-DECISIS (1-833-332-4747)
- Help Center, available via the question mark icon in the top-right corner, includes FAQs, tutorial videos, and detailed guides to assist with both technical and legal research questions

Together, these tools ensure NHBA members never have to navigate the platform alone, offering a seamless research experience backed by knowledgeable and accessible support.

We encourage all members of the New Hampshire Bar Association to take advantage of this member benefit and explore what Decisis has to offer. It's more than a research platform – it's a smarter way to practice law in New Hampshire. ♦

Taylor Fultz is the Director of Member Engagement for Decisis and a seasoned legal tech sales leader with over a decade of experience in the legal industry. She collaborates closely with bar Associations to turn industry challenges into innovative, member-first solutions.

Leading with Integrity: A Journey in the Law Firm Insurance Industry

By Robin Kendall

In the complex world of legal practice, every decision matters. Law firms need more than just insurance – they need a trusted partner who understands their risks and helps navigate them with confidence. As a leader in the legal malpractice insurance industry, I'm proud to not only provide coverage but also to guide law firms toward safer, more efficient ways of protecting what they've built.

A Personal Story of Impact

Recently, I worked with a mid-sized firm in Missouri that was exploring new malpractice coverage. Together, we pinpointed their unique needs and tailored a solution that gave them peace of mind. Joe K., my main contact, summed it up well:

"Working with Robin was smooth and efficient. The website process was seamless, not cumbersome like other insurers. Very pleased with ALPS so far." Seeing how our approach made a difference for Joe's firm reminds me why we do this work.

Understanding and Supporting Law Firms

Providing insurance is only part of what I do. I spend time truly understanding the realities law firms face – from changing client demands to ever-evolving risks. That means:

- Staying informed on legal industry trends
- Identifying risk management gaps early
- Leveraging technology to make the sales process faster and easier for everyone



- Using secure, user-friendly online tools to keep firms protected and their data safe

By embracing technology, we make it simpler for firms to get the coverage they need, saving valuable time and reducing the headaches that can come with insurance.



Building Trust Through Expertise

Law firms want a partner who knows their world inside and out. From professional liability to cyber coverage, my goal is to make sure firms have complete protection and clear guidance. That trust comes from staying current, asking the right questions, and helping clients make smart decisions that keep them safe in an increasingly complex world.

Conclusion

Leadership in this industry is about more than policies – it's about people. By combining personal service, industry knowledge, and the right technology, my team helps law firms gain peace of mind and focus on what they do best: practicing law. At ALPS, we're committed to leading with integrity and making insurance easier, safer, and more efficient for every firm we serve. ♦

Robin Kendall serves as Director of Business Development at ALPS. She was named a 2024 Emerging Leader by the American Property Casualty Insurance Association (APCIA). To connect with Robin, email rkendall@alpsinsurance.com.

Get Paid Faster and Keep More of What You Earn

By Hannah DeFreitas

Whether you run a solo practice or a midsize firm, a healthy bottom line starts with operational efficiency and consistent cash flow. Fortunately, improving financial performance doesn't require a full overhaul. The most successful firms focus on a few high-impact strategies, most of which are easy to implement.

Make Payments Easier

Clients today expect seamless, modern payment options – and law firms that lag behind risk slower collections and lost leads. A 2024 survey by LawPay and MyCase found that 78 percent of law firms now accept credit or debit card payments, reflecting growing consumer demand for the convenience of digital billing.

Industry data further shows that firms accepting electronic payments collect revenue days faster, with median payment times halved to around seven days, compared with 15 days for firms relying on checks or cash. And when it comes to recovery, online payment workflows deliver nearly 50 percent invoice recovery rates, versus just 17 percent via traditional paper payments.

This shift isn't just about speeding up receivables – it's about meeting client expectations. In practice, electronic payment systems offer immediate, secure links that clients can access anytime – no printing, no mailing, no delay. Firms that adopt these tools benefit from higher collection rates, improved cash flow, and stronger client satisfaction. In today's competitive legal marketplace, offering online payment options isn't a "nice-to-have" – it's non-negotiable.

Use Practice Management Software

Cloud-based practice management tools are designed to reduce friction across your day-to-day work. From time tracking to calendaring to document organization, everything you need is in one place – accessible from anywhere.

A few key benefits:

- **Accurate time tracking:** Built-in timers ensure you're not leaving billable hours on the table.
- **Centralized operations:** Keep your calendar, case files, contacts, and billing in sync without switching tools.
- **Integrated billing:** Many platforms integrate with legal payment tools like LawPay, allowing you to generate an invoice with a built-in payment link and complete the transaction faster.

Practice management software minimizes repetitive tasks, helps your team focus on higher-value work, and keeps your billing and payments systems connected.

Go Paperless

Firms that still rely heavily on paper often spend more than they realize. From storage costs to lost time searching for physical files, the inefficiencies add up.

Digital document management reduces overhead and improves accessibility. When

stored digitally, files are easier to organize, faster to locate, and more secure. Plus, cloud storage is significantly more cost-effective than off-site physical storage.

Client portals and eSignature tools take it a step further. Instead of printing and mailing contracts or invoices, you can securely send documents, collect signatures, and accept payments in a single workflow. On average, businesses save \$20 per document with eSignatures, without sacrificing professionalism or security.

Delegate Administrative Tasks

When your day is filled with interruptions, it's hard to focus on the work that drives revenue. Virtual assistants (VAs) are a cost-effective way to offload time-consuming tasks without hiring full-time staff.

VAs can manage everything from answering phones and qualifying leads to sending invoices. Many are trained to work specifically with legal professionals and can integrate with your billing and payments platform to handle the process end-to-end.

Rather than adding more hours to your day, delegate the work that doesn't require your expertise, so you can focus on the work that does.

Strengthen Client Communication

Timely, consistent communication improves trust and directly impacts your ability to get paid on time. Clients who feel informed are more confident in your services, more likely to pay promptly, and more likely to refer others.

Start with clear expectations. During intake, take time to align on goals and discuss likely outcomes. This helps you avoid mismatches that can lead to tension or billing issues down the line.

Then, keep clients informed as their cases progress. Regular check-ins – whether by email, phone, or portal – minimize surprises and reinforce transparency. Even during slower phases, letting clients know where things stand can go a long way toward strengthening the relationship.

Ready to Make the Next Smart Move?

Improving your bottom line isn't about cutting corners – it's about working smarter. Whether it's automating payments, streamlining daily tasks, or simply making it easier for clients to work with you, small operational upgrades can have an outsized impact on your firm's performance.

Read *5 Things You Can Do to Impact Your Firm's Bottom Line* for a deeper look at each strategy covered above. Or book a LawPay demo to see how modern payments can help you reduce delays, boost cash flow, and improve client experience – all without adding complexity to your workflow. ♦

Hannah DeFreitas is a Senior Content Strategist for leading legal software brands, including MyCase, Docketwise, CASEpeer, CPACHarge, and LawPay – the number one legal payment processor. She distills industry trends and data into strategic insights that empower legal professionals to streamline workflows, increase revenue, and gain a competitive edge.



Announcing the New NHBA Solo-Small Firm Section

Solo-Small Firm Section Meeting

Thursday, August 28

12:00 to 1:30 pm

New Hampshire Bar Center

Concord

Join us Thursday, August 28 for the first meeting of the new Solo-Small Firm Section! The meeting will be in person at the Bar Center with a Zoom option for those unable to attend in person. Refreshments will be provided.

This Section will provide opportunities for networking and professional development, as well as a forum for the exchange of ideas and practice resources. Visit the Sections page at nhbar.org/sections to purchase your Section membership. Sign up for the Solo-Small Firm Section today!



Bringing AI into Your Law Firm’s Workflow – The Smart Way

By Megan Bennett

Artificial intelligence (AI) is transforming the legal industry – streamlining tasks, cutting costs, and improving client service. But it’s not a quick fix. Think of it like putting a high-tech engine in a car with flat tires – it won’t get you far. To see real results, your law firm needs solid systems in place before adding AI.

The good news? With the right foundation and strategic tools, AI can boost your firm’s efficiency and growth. This guide will show you how to introduce AI into your workflow the smart way.

Evaluate Your Current Tech Setup

Before adding AI, make sure your tech stack is ready. Outdated or disconnected systems can limit AI’s impact. Ask yourself whether key files and communications are easily accessible, whether your tools integrate well or rely heavily on manual data entry, and whether any security or compliance gaps exist.

Modern legal software that automates daily tasks like document management, time tracking, and client intake can help streamline workflows – setting the stage for AI success.

Fix Your Foundation Before Layering in AI

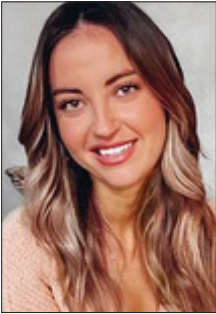
AI is only as effective as the systems behind it. Start by improving and automating your firm’s key processes – then let AI take them further.

Start with three core areas.

First, improve client intake and communication. AI can help prioritize cases and personalize service – but only if your client data is structured. Legal CRM tools automate intake, scheduling, and follow-ups, creating the clean workflows AI needs.

Next, standardize your document creation process. AI works best with consistent templates and formats, and document automation tools can help by drafting documents within Microsoft Word.

Finally, optimize your time tracking and billing. With a reliable system in place, AI can flag missed billables and suggest improvements, ultimately increasing billing accuracy.



Choose AI That Fits Your Tech and Your Practice

Not all AI tools are built for law firms. To avoid inefficiencies and security risks, choose AI solutions that integrate well with your existing legal tech.

While general AI tools can help with things like marketing or drafting, they may lack the compliance and security features your firm needs. Legal-specific AI tools, on the other hand, are designed to support your legal workflows, boost accuracy, and meet industry standards – making implementation smoother and safer.

Key legal-specific AI features include AI-powered time tracking tools that can scan your notes, logs, and tasks to suggest time entries – helping you capture more billable hours with less manual work.

You’ll also want document tools that can summarize complex files and extract key details using a document analyzer.

Lastly, look for AI features that can identify workflow bottlenecks, flag delays, and suggest task redistribution to improve efficiency.

Legal-specific AI tools like Clio Duo can handle all of the above while keeping your firm’s data secure.

Ensure Your AI Tools Meet Legal Security Standards

Law firms deal with sensitive data, so AI tools must meet strict security standards. Firms should choose secure, compliant tools (such as those meeting SOC 2, HIPAA, GDPR, and ABA standards), maintain human oversight to prevent bias or errors, and establish clear ethical guidelines for AI use.

It’s best to select a legal-specific AI platform like Clio Duo, which offers SOC 2 compliance, encryption, and secure portals – without training on your firm’s data.



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CLIO continued on page VIII

How Smokeball Simplifies Casework for New Hampshire Attorneys

By Jordan Turk

Firms often juggle various areas of law, from estate planning to criminal defense and beyond. And each area has unique needs. For attorneys, staying on top of diverse deadlines, complex documents, and the like quickly becomes exhausting. That's where Smokeball's AI-powered case management software takes the grunt work off your plate.

In fact, Smokeball helps you tame law firm chaos, with clients seeing an average profit boost of 34 percent.

Automate the tedious stuff, hit every deadline, and keep clients feeling at ease with your services. Smokeball helps you do more lawyering and less scrambling.



Understanding What Pains Attorneys

Smokeball isn't just smart; it's tailored to your real, everyday challenges. Built by lawyers, Smokeball gets the chaos and has the practical solutions that actually work for your unique practice.

Managing diverse cases? It's a whirlwind. Each comes with its own protocols, timelines, and templates. Smokeball's AI-powered case management software is specifically designed to handle these nuances. Smokeball provides a single platform to manage all your cases, saving time and ensuring greater accuracy across different areas of law.

Administrative overload? What feels like infinite paperwork, disjointed systems, and overflowing inboxes eats the day away. Yep, we've been there. Smokeball automates the busy work so you can grab those billable hours and hit deadlines with ease.

Trying to meet client expectations? Client expectations are always rising. They want efficiency, accuracy, and consistent updates and communication. With everything in one place, Smokeball helps you deliver fast service without the scramble.

Scaling and growth concerns? You're growing, but now so is your caseload. Having more clients is a win, but what happens when your resources aren't measuring up to the complexity of the work? Smokeball scales with you, providing your firm with a set of

straightforward and efficient tools that keep your momentum growing without dropping the ball.



Smokeball Tools Bring Seamless Legal Work

So how exactly does Smokeball reduce your law firm's challenges? Smokeball offers legal professionals powerful, AI-driven tools tailored to save time, reduce errors, and improve overall efficiency.

AI-Powered Document Automation

Smokeball can auto-generate your legal documents – contracts, client letters, filings, you name it. By pulling information directly from case details, Smokeball delivers accuracy and consistency, while dramatically reducing the time spent on manual document creation.

Centralized Case Management

Find what you need in seconds. Smokeball centralizes all case files, client information, emails, and documents in one secure case management platform. This streamlined organization improves both document retrieval and communication across the firm.

Integrated Calendar and Deadline Management

The system takes care of tracking important dates such as court dates, filing dates, and client meetings, ensuring everything is completed on schedule. Deadlines met, stress lifted, clients satisfied.

Task Automation

Smokeball takes care of routine tasks like sending reminders, scheduling meetings, and generating reports. By automating these time-consuming activities, lawyers can shift

SMOKEBALL *continued on page VIII*

Run your **best** firm

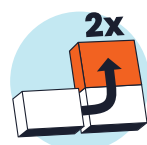
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Smokeball is an Approved Member
Benefit Provider of the New Hampshire
Bar Association

Member Services Roundup

By Misty Griffith

Your New Hampshire Bar Association membership provides access to an expanding variety of services to support your practice and help you succeed professionally. NHBA member services are constantly evolving to better meet the needs of our members. Learn more about what the NHBA has to offer and take advantage of these resources to enhance your practice.

CLEs – Our online CLE catalog offers a wide array of relevant, timely, and interesting programs to further your professional development and help you meet NHMCLE requirements. Our CLE offerings include both New Hampshire programs and national programs.

Conference rooms and small meeting rooms – The New Hampshire Bar Center offers these rooms free for member use. Due to the high demand for this space, reservations are necessary. To make a reservation, contact the NHBA front desk at (603) 224-6942.

Dispute Resolution Service – For disputes which do not rise to the level of an ethics violation, the Dispute Resolution Committee provides free neutral assistance in the resolution of attorney-client disputes, as well as disputes between attorneys.

Ethics opinions and helpline – Ethics opinions and Ethics Corner articles are available on the NHBA website. Members may request guidance from NHBA Ethics Committee members by calling the Ethics helpline at (603) 715-3259.

Lawyer Referral Service (LRS) – Join LRS to receive pre-screened referrals in practice areas which you select. LRS made a record-breaking 10,000+ referrals to participating attorneys in 2024. LRS full-fee panelists choose which cases to accept and set their own fees.

Leadership Academy – Participants gain valuable skills as part of this nationally recognized, nine-month program to develop future bar leaders. Applications are due September 2 for the Leadership Academy Class of 2026.

Legal Research – Members have free access to Decisis and vLex/Fastcase for online legal research. These research platforms include all state and federal case law and statutes, as well as other legal content.

Member Center – This members-only space at the Bar Center includes private offices and an attorney lounge. Drop-ins are welcome; no reservation is necessary. If you wish to guarantee the availability of a private office, contact the front desk at (603) 224-6942.

Member Discounts – Popular law practice management

vendors including LawPay, Clio, Smokeball, MyCase, and many more offer valuable savings to NHBA members. Access these discounts via nhbar.org/resources.

Mentor Advice Program (MAP) – New or new-to-New Hampshire attorneys are connected with experienced mentors for ethical, professional, and practical guidance. Having a mentor provides unbiased feedback, expands your network, and builds professional confidence. Whatever your practice areas, firm size, or location, MAP will find a mentor who is a good fit for your needs.

Modest Means Program – Help bridge the justice gap. Modest Means attorneys provide reduced fee services for people who do not qualify for pro bono services but cannot afford an attorney's full fees. Panelists select the type of cases they are willing to consider and never have an obligation to accept a case.

Online member directory – This convenient directory, available exclusively to members, helps you find contact information for NHBA members. You may search by first and last name, organization, city, committee, or section membership.

Networking opportunities – The NHBA offers many opportunities to expand your professional network, including the Midyear Meeting and the Annual Meeting, as well as social events sponsored by Bar committees.

Publications – Stay in touch with the latest happenings in the Granite State legal community by reading the weekly *E-Bulletin* and monthly *New Hampshire Bar News*. The NHBA also offers specialty publications such as the *Succession Planning Guide*, *Traps for the Unwary*, and the *Member Guide*.

Sections – Join one or more of 20 unique sections to enhance your knowledge and connect with other attorneys in your practice area. Our new Solo-Small Firm section will have its first meeting on Thursday, August 28, at noon. Sign up today.

SOLACE – This program offers non-monetary personal hardship assistance for members of the legal community.

Volunteer service opportunities – Give back to the community by volunteering for NHBA civics and law outreach programs. Help bridge the justice gap by participating in Law-Line and Free Legal Answers-NH.

Be on the lookout for future announcements as the NHBA continues to add new benefits and services to meet the needs of our members.

If you have questions, suggestions, or feedback about NHBA member benefits and services, contact NHBA Member Services Manager Misty Griffith at mgriffith@nhbar.org or call (603) 715-3227. ♦

Begin Small, Measure Impact, and Scale

Don't rush into AI. A gradual, goal-oriented rollout helps you avoid disruption and maximize ROI.

Start with built-in AI tools that can integrate directly into your practice management system – no complex setup required.

Tips for Smart AI Adoption

To adopt AI smartly, start by setting clear goals – such as saving time, improving client intake, or boosting billing accuracy. Make sure your technology foundation is strong and test AI tools in limited areas like intake, email, or document drafting. Track metrics such as time saved and efficiency gains to refine your strategy over time.

Conclusion

AI isn't a quick fix. Take a strategic approach: assess your tech, automate key processes, and choose secure, legal-specific AI tools. Platforms like Clio provide the structure AI needs to improve efficiency and productivity.

Ready to see legal AI in action? Book a demo to explore Clio's AI-powered solution, Clio Duo, by visiting clio.com/nhbar. Members of the New Hampshire Bar Association save an exclusive 10 percent on eligible Clio products. ♦

Megan Bennett is the Blog Operations and SEO Strategist at Clio. She is a seasoned marketer with a proven track record of crafting impactful content strategies that drive traffic and leads. Her experience spans diverse industries, including fraud prevention, energy, real estate, and now legal technology.

focus from administrative work to higher-value legal tasks, boosting productivity and profitability.

Cloud-Based Collaboration

We know you're on the go. Whether in the office, at court, or working remotely, Smokeball's cloud integration enables teams to collaborate on cases from anywhere, keeping your team connected and aligned.

Data Security

Smokeball values data security, particularly when dealing with sensitive legal data. The platform adheres to industry standards and utilizes encrypted storage and secure cloud technology to ensure client information remains safe.

By adopting Smokeball, attorneys save time by automating their documentation, keeping workflow moving, and collaborating seamlessly. With Smokeball, firms can focus on the big stuff: offering high-quality legal services and growing their business. Smokeball is a member-benefit partner of the New Hampshire Bar Association. With this partnership, NHBA members are eligible for a 10 percent discount on new Smokeball subscriptions. ♦

Jordan Turk is a practicing attorney in Texas and the Director of Education and Attorney Development at Smokeball. Her family law expertise includes complex property division and contentious custody cases, as well as appeals and prenuptial agreements. In addition to her family law practice, she's passionate about legal technology and how it can revolutionize law firms.

Grow Your Practice with NHBA Member Services

1. Join the NHBA's Lawyer Referral Service (LRS) and generate more clients. LRS makes 800 to 1,000 referrals every month.
2. Use law practice management software to maximize your firm's efficiency. NHBA members receive a discount on Clio, Smokeball, and MyCase.
3. Have and maintain a good, up-to-date website. Windhill Design, a local New Hampshire business, offers NHBA members discount

packages for website design and hosting, and ESQ Sites, a national web design company, also offers member discounts.

4. Use a virtual receptionist so that you never miss a call. Smith.ai offers discount pricing to NHBA members.
5. Join NHBA Sections to increase your network of attorneys in your practice area. Lawyer-to-lawyer referrals are a great way to increase your client base.

NHBA MENTOR ADVICE PROGRAM



PARTICIPANTS LOVE MAP

"My mentor was very accessible and helpful."

"A great experience!"

"I think (MAP) is much needed. All new attorneys could benefit from it."

"I left with both a mentor AND a friend!"



Sign up at nhbar.org/mentor-advice-program

For more information contact Member Services Manager
Misty Griffith at mgriffith@nhbar.org or (603) 715-3227

LOOKING FOR GUIDANCE?



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at nhbar.org/ethics-opinions2**

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Equal Justice Under Law

