

2024 NHBA Midyear Meeting

Friday, February 9, 2024

Sponsorships

The New Hampshire Bar Association Midyear Meeting is one of two required meetings held each year in accordance with our bylaws. It is traditionally held at a venue that is conveniently located for the majority of our membership and includes workshops designed to help them develop and refine their practice skills. As Midyear Meeting is also usually our best-attended event of the year, it is a prime opportunity for you to meet and interact face-to-face with New Hampshire attorneys. A number of breaks throughout the day provide members with multiple opportunities to visit your booth in our exhibitor area. Make connections that matter and promote your company to your target audience.

- **AV Sponsor** - (2 available) - **\$2,500**
- **Break Sponsor** - (2 available) - **\$1,250**
- **Luncheon Sponsor** - (3 available) - **\$3,750**
- **Program Sponsor** - (2 available) (Hard copy to all live attendees; Digital to all e-Bulletin recipients) - **\$1,250**

Exhibitors

- **Exhibit Fee - \$650**
- Full-day exposure via exhibit area located in the breakfast, break, and luncheon area of the event site
- Exhibitor breaks during the day allowing you to connect with attorney attendees
- Exhibitors are encouraged to run a raffle to generate more foot traffic
- Electricity is an additional **\$75**

All sponsors and exhibitors receive:

- Recognition on the NHBA website, *e-Bulletin*, *Bar News*, program, signage, and recognition at the event
- Participation in pre-event email to all members featuring all exhibitors and sponsors
- Dedicated pre-event social media post thanking you for your involvement
- Inclusion in the January 31, 2024 issue of *e-Bulletin*, devoted exclusively to a Midyear Meeting preview
- Dedicated post-event social media post thanking you for your involvement
- A Registrant Roster with attendee names and firms will be available the day of the event

Advertising

Event Program Advertising

This 8.5 x 11" program will be printed and distributed onsite to all Midyear Meeting attendees. Enjoy bonus distribution to attendees and non-attendees alike when the program is also distributed in PDF format the week of the event via *eBulletin*, NHBA social media, and the nhbar.org web site.

Members:

Full page - **\$375**

Half page - **\$325**

Quarter page - **\$275**

Non-Members:

Full page - **\$475**

Half page - **\$400**

Quarter page - **\$325**

January 2024 *Bar News* Supplement Advertising*

The January 2024 issue of the *New Hampshire Bar News* will include a special supplement previewing the **February 9, 2024** Midyear Meeting. Your ad in this supplement will reach every NHBA member, not just those attending the event. The supplement will also be included in the online edition of *Bar News* and freely available at **nhbar.org**.

Members:

Half page - **\$675**

Quarter page - **\$480**

Eighth page - **\$260**

Non-Members:

Half page - **\$795**

Quarter page - **\$555**

Eighth page - **\$295**

* Do you have a current advertising contract with us? You can purchase your supplement ad at your regular contracted rate.

Space reservation: January 12, 2024

Materials deadline: January 19, 2024

To learn more or to become a Midyear Meeting exhibitor or sponsor, contact Donna Parker at 603-715-3263 or **dparker@nhbar.org**. You may also use the form on the back of this brochure.

Exhibit/Sponsorship/Ad Form

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

If you are filling out the form, please tell us who the Representative(s) will be.
(Please list your names as you would like them to appear.)

Rep 1 _____

Rep 2 _____

Sponsorships

- ☐ AV Sponsor (2 available)..... \$2,500
- ☐ Break Sponsor (2 available)..... \$1,250
- ☐ Luncheon Sponsor (3 available)..... \$3,750
- ☐ Program Sponsor (2 available)..... \$1,250

Exhibitors

- ☐ Exhibitor \$650
- ☐ Electricity \$75

Ad in the program

Member

- ☐ Full Page (7 1/2" wide x 10" deep)..... \$375
- ☐ Half Page (7 1/2" wide x 4 7/8" deep)..... \$325
- ☐ Quarter Page (3 5/8" x 4 7/8" deep)..... \$275

Non-Member

- ☐ Full Page (7 1/2" wide x 10" deep)..... \$475
- ☐ Half Page (7 1/2" wide x 4 7/8" deep)..... \$400
- ☐ Quarter Page (3 5/8" x 4 7/8" deep)..... \$325

Ad in Midyear Meeting Supplement

Member

- ☐ Half Page (10" wide x 6.75" deep)..... \$675
- ☐ Quarter Page (4.92" wide x 6.75" deep).... \$480
- ☐ Eighth Page (4.92" wide x 3.25" deep) ... \$260

Non-Member

- ☐ Half Page (10" wide x 6.75" deep)..... \$795
- ☐ Quarter Page (4.92" wide x 6.75" deep).... \$555
- ☐ Eighth Page (4.92" wide x 3.25" deep) ... \$295

PAYMENT METHOD

- ☐ Check Enclosed ☐ Please charge my: ☐ Visa ☐ MasterCard
(made payable to NHBA) ☐ Amex ☐ Discover

Name on Card _____

Card Number | | | | | | | | | | | | | | | | | |

Expiration Date ____/____ CVV ____

Signature _____

Billing Address _____

Total Amount Enclosed \$ _____

Send this form to:

NHBA – MYM Exhibitor/Ad/Sponsor
2 Pillsbury Street Suite 300, Concord, NH 03301
Attn: Donna Parker
or to dparker@nhbar.org

**NEW HAMPSHIRE
BAR ASSOCIATION**
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