

2022 Virtual Midyear Meeting

Friday, February 18, 2022



Promotional Opportunities

Sponsorship Packages

- **GOLD** - Exhibitor/Video/Full-Page Digital Program Ad; 1/4 page ad in Jan. 2022 *Bar News* Midyear Meeting Supplement – \$1,750 (only five avail; a \$2,240 value)
- **SILVER** - Exhibitor/Full-Page Digital Program Ad/ 1/4 page ad in Jan. 2022 *Bar News* Midyear Meeting Supplement – \$1,050 (a \$1,490 value)
- **BRONZE** - Full-Page Digital Program Ad / 1/4 page ad in Jan. 2022 *Bar News* Midyear Meeting Supplement – \$750 (a \$940 value)

Video (only available with GOLD level sponsorship) - a \$750 value

- Your 15-30 second video included in event pre-roll and during breaks (*NHBA must pre-approve*)
- Dedicated pre-event social media post thanking you for your sponsorship and encouraging attendees to visit your exhibitor event page
- Dedicated post-event social media post thanking you for your sponsorship

Event Site Exhibitor - \$550 (may also be purchased as a stand-alone)

- Exhibitor page on Midyear Meeting Event site, linking from event home page
- Event will include time for attendees to explore exhibitor sites
- Ability to add your downloadable PDFs and links to your posted video(s)
- After event, you will receive a Registrant Roster with attendee names and firms
- Dedicated pre-event social media post thanking you for your support and encouraging attendees to visit your exhibitor event page
- Dedicated post-event social media post thanking you for your support

Advertisements in Digital Program** (may also be purchased as a stand-alone)

- Full page - \$325
- Half page - \$275
- Quarter page - \$225

** Digital program is distributed to ALL members (not just attendees) via *Bar News* and *E-Bulletin*; also available on event site to attendees

Advertising in January 2022 *Bar News* Midyear Meeting Supplement

- Buy any of the other opportunities listed above and save 10% off your frequency rate (supplement only) Also available at your frequency rate as a stand-alone
- 1/4 page ad included in sponsorships is valued at \$615 non-member; \$585 member

To learn more or to reserve your spot as an exhibitor or sponsor, contact **Donna Parker** at 603-715-3263 or dparker@nhbar.org.



2022 NHBA Midyear

Virtual Membership Meeting

Friday, February 18, 2022

Exhibit/Sponsorship/Ad Form

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

If you are filling out the form, please tell us who the Representative(s) will be.
(please list your names as you would like it to appear on the platform)

Rep 1 _____ Rep 2 _____

Sponsorship Packages

GOLD - Exhibitor/Video/Full-Page Digital Program Ad/1/4 Page *Bar News* Ad in Jan. 2022 Supplement.....\$1,750

SILVER - Exhibitor/Full-Page Digital Program Ad/1/4 page *Bar News* Ad in Jan. 2022 Supplement.....\$1,050

BRONZE - Full Page Digital Program Ad/1/4 page *Bar News* Ad in Jan. 2022 Supplement.....\$750

Exhibitor\$550

Ad in the virtual program

Full Page (7 1/2" wide x 10" deep).....\$325

Half Page (7 1/2" wide x 4 7/8" deep)\$275

Quarter Page (3 5/8" x 4 7/8" deep)\$225

Ad in Midyear Meeting Supplement

Ad in January 2022 *Bar News* Midyear Meeting Supplement only - Contact Donna Parker at dparker@nhbar.org for details

PAYMENT METHOD

Check Enclosed
(made payable to NHBA)

Please charge my: Visa MasterCard
 Amex Discover

Name on Card _____

Card Number _____

Expiration Date ____/____ Security Code _____

Signature _____

Billing Address _____

Total Amount Enclosed \$ _____

Send this form to: NHBA – MYM Exhibitor/Ad/Sponsor
2 Pillsbury Street Suite 300, Concord, NH 03301
Attn: Donna Parker
or to dparker@nhbar.org