

2021 Midyear Meeting

Friday, February 5, 2021



With an average of 500+ attendees, exhibiting or sponsoring at the NHBA Midyear Meeting is an excellent way to connect directly with your target market. Plus, exhibitors can take advantage of the free Midyear marketing package that reaches all 7000+ members.

Exhibit Fee - \$550

- Live interaction via Zoom or other platform. Can have your own or through CVENT. Set up help will be available.

Add-Ons/Sponsorships

- 30 second video at the end of each programming session (Subject to NHBA approval)
3 available – \$750 each
- 30 second welcome video to members that will roll 15 minutes prior to the beginning of the event (Subject to NHBA approval)
3 available – \$1,200 each
- Swag box to all attendees (Subject to NHBA approval) – \$2,500
- New Lawyers Committee Social-Virtual Chocolate Tasting
Join the event live via zoom and give a quick intro. – \$750

Advertisements in Virtual Program

- Full page-\$300, Half page-\$250 or Quarter page-\$200
(Separate from recognition in the program)

Exhibitor/Sponsor Recognition with Logo

- All sponsors listed in *Bar News* which is mailed to over 7000 members
- Website (with more than 30,000 visits per month)
- All sponsors listed in the e-Bulletin (with link to your website)
- Digital program (with link to your website)
- Event platform
- Registrant Roster with name and firm

To learn more or to reserve your spot as an exhibitor or sponsor, contact Donna Parker at 603-715-3263 or dparker@nhbar.org.